國立中山大學招生策略規劃委員會設置要點

Guidelines on the Establishment of Recruitment Strategy Committee

中華民國102年10月16日本校102學年度第1學期第4次行政會議通過Approved at the 4th Executive Meeting on October 16th, 2013中華民國105年6月15日本校104學年度第2學期第8次行政會議修正通過Amended and approved at the 8th Executive Meeting on June 15th, 2016中華民國106年2月22日本校105學年度第2學期第1次行政會議修正通過Amended and approved at the 1st Executive Meeting on February 22nd, 2017中華民國107年10月17日本校107學年度第1學期第4次行政會議修正通過Amended and approved at the 4th Executive Meeting on October 17th, 2018中華民國109年3月4日本校108學年度第2學期第2次行政會議修正通過Amended and approved at the 2nd Executive Meeting on March 4th, 2020

- 一、國立中山大學(以下簡稱本校)為有效整合校內招生資源與策略, 推廣本校知名度、吸引優質學生就讀,特成立招生策略規劃委員會 (以下簡稱本委員會),並訂定「國立中山大學招生策略規劃委員 會設置要點」(以下簡稱本要點)。
- I. These guidelines are formulated along with the establishment of the recruitment strategy committee (hereinafter referred to as the "Committee") to effectively integrate the recruitment resources, enhance the visibility of the University, and attract excellent students to study at the University.
- 二、 本委員會之任務如下:
- II. Missions of the Committee are as follows:
 - (一) 分析、檢討現行招生管道之成效。
 - (1) analyzing and reviewing the effectiveness of current recruitment methods,
 - (二)協調、整合校內各相關單位資源。
 - (2) coordinating and integrating resources from individual units,
 - (三) 整合、制定各入學管道校招生策略。
 - (3) integrating and formulating various recruitment strategies, and
 - (四) 研議各入學管道招生改進措施。
 - (4) deliberating over improving measures for recruitment.
- 三、 本委員會由校長、副校長、教務長、學務長、國際長、圖資處處長、 校友服務中心主任、校務研究辦公室主任、主任秘書、各學院院長 組成,並由校長擔任主席,必要時得視需要邀請外部諮詢委員或相 關人員列席。本委員會由教務處負責會議召開及決議管考,各行政 單位及學術單位配合執行之。

- III. The Committee, chaired by the President, shall consist of senior vice presidents, the vice president for Academic Affairs, the vice president for Student Affairs, the vice president for International Affairs, the vice President for Library and Information Services, the chief of Center for Alumni Services and Social Engagement, the chief of Institutional Research, the chief secretary, and deans of individual colleges. External consultants or concerned members may be invited as non-voting attendees when the situation dictates. The Office of Academic Affairs shall convene and administer the Committee, with the individual administrative/academic units implementing the resolutions accordingly.
- 四、 各學院為研議各項招生策略與規劃招生業務,需設置招生策略規劃 小組,院長為召集人,各系、所、學位學程招生單位主管為當然成 員,每招生單位應遊派專任教師至少一人參與。
- IV. In order to deliberate various recruiting strategies and plans, a task force shall be established by each college and convened by the dean, with heads of recruitment units (departments/institutes/degree programs) being ex officio members and at least one full-time faculty from each unit as a member.
- 五、 本委員會議,每學年召開二次為原則,必要時得召開臨時會議。本 委員會議須有應出席委員半數(含)以上出席始得開會,以多數決方 式議決議案。
- V. The Committee shall meet at least twice per semester, in principle. An interim meeting may be convened when the situation dictates. A meeting is convened only if at least half of the Committee members are present and resolutions shall be reached by the majority.
- 六、 本要點經行政會議通過,陳請校長核定後公告施行,修正時亦同。
- VI. These guidelines are approved by the Executive Meeting and the President before implementation. Amendments to these guidelines shall follow the same procedure.