

Guideline for Encouraging the Advocacy of Donation to the University Endowment Fund

Passed by the 5th Administrative Meeting of the fall semester of AY 2019/20 on 2019.10.30
Passed by the 3rd University Endowment Fund Management Committee Meeting of 2019 on 2019.12.06
Passed by the 3rd University Endowment Fund Management Committee Meeting of 2022 on 2022.12.09

I. This Guideline aims to encourage all colleges, departments and graduate institutes of NSYSU to actively participate in and advocate the raising of University Endowment Fund.

II. The reward for encouragement as referred to in this Guideline shall amount to 2% of the total amount of fund raised to NSYSU through donation.

Total amount of fund raised to NSYSU through donation as referred to in this Guideline does not include the amount of donation for holding academic conferences, emergency aid, sponsorship of student activities and scholarships for students.

The total revenue from donation to colleges, departments, and graduate institutes in the calculation for encouragement shall include the scholarships for designated purposes, development fund, and teaching and research funds in totality.

III. The reward for encouragement of respective colleges, departments, and graduate institutes on the basis of the annual revenue from donation shall be assessed in accordance with the following standard:

(I) Only those with an annual donation income of NT\$10,000 (inclusive) or more may be rewarded the award.

(II) Reward will be presented in two ways, “reward for goal achievement” and “reward for overall performance,” of which 30% will be allocated as the “reward for goal achievement” and 70% will be allocated as the “reward for overall performance.”

(III) The “reward for goal achievement” will be presented: the revenues from

donation of respective colleges, departments, and graduate institutes over the last 5 years net of the highest amount and the lowest amount of donation, and average the remainder and then multiply by 1.05. The result will be the targeted value. The “reward for goal achievement” will be allocated evenly to respective colleges, departments, and graduate institutes that met the targeted value.

- (IV) The “reward for overall performance” will be presented: the overall performance will be the total revenue of respective colleges, departments, and graduate institutes from donation and the total contribution value of the alumni graduated from respective colleges, departments, and graduate institutes. The “reward for overall performance” will be presented on the basis of the proportion of the overall performance of respective colleges, departments, and graduate institutes to the overall performance of all.
- (V) The total contribution value of the alumni graduated from respective colleges, departments, and graduate institutes shall be the amount of donation at university-level or university-designated program calculated with reference to the actual participation level weight by respective colleges, departments, and graduate institutes. The level of participation will be determined as recommended by the Center for Alumni Services and Social Engagement. The weighting method will be: the weight of 20% for basic encouragement, the weight of 30–50% for encouraging participation in solicitation of fundraising, and the weight of 100% for voluntary encouragement in solicitation of fundraising.
- (VI) The reward for encouragement will be proposed by the Center for Alumni Services and Social Engagement after adding up the revenues of respective colleges, departments, and graduate institutes from donation of the year subject to the final approval of the President.

- IV. The source of funding under this Guideline is the self-generated income of the University endowment fund.
- V. This Guideline shall be subject to the resolution of the Administrative Meeting and the University Endowment Fund Management Committee, reporting to the President for final approval before implementation. The same procedure is applicable to any amendment thereto.