

# Principles for Reprinting and Use of NSYSU News

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NSYSU News of National Sun Yat-sen University (hereinafter referred to as “the University”) aims at enhancing the University’s overall image and reputation, promote its results, key policies, and achievements of the students and faculty. Public Affairs Division, Office of the Secretariat, publishes NSYSU News on the homepage of the University and issues a newsletter with news digest. All NSYSU News releases can be shared by other units of the University to help expand NSYSU’s social influence.

Press releases are not limited to printed materials but also include news information published on the website or newsletter via Internet or Intranet. Press releases reprinting procedure shall follow the below principles:

## **Article 1. Reprinting of the whole text**

News releases’ headlines and content must not be altered arbitrarily and shall indicate the source, date, and author (the name of campus reporter or the unit providing materials for the news article) to ensure the correctness of the news content and respect copyrights. If the news article is shared on the Internet, it is recommended to add a hyperlink to the original news story.

## **Article 2. Content excerpts**

For the University’s publicity, each unit can take reference of NSYSU News materials, edit, rewrite or reproduce them within a reasonable scope, provided that (1) the content of the rewritten materials is consistent with the original intention, and (2) the content is up to date.

## **Article 3. Sharing audio and video materials**

All audio and video content uploaded on YouTube can be shared by using the YouTube video embed code. Other audio and video materials can be broadcast publicly with permission obtained.

## **Article 4. Photos usage**

To respect intellectual property, please contact the Public Affairs Division, Office of the Secretariat, about photo usage.

**Article 5.** Without permission, the content cannot be translated to other language versions.

**Article 6.** Please contact the Public Affairs Division, Office of the Secretariat, if you have any additional questions.

Any dispute over interpretations of these principles shall be resolved in the court of law based on the Chinese version.